



.FM Top-Level Domain Top 100 of 2019 Highlights

.FM TLD's Annual ranking of the top sites, sounds and brands building success On Air & Online!

- ✦ .FM TLD saw a Year-Over-Year traffic growth of over 16% in 2019 and an over 62% growth from 2012, when ICANN launched over 1200 new gTLDs.
- ✦ The No. 1 .FM ([Castbox.fm](https://castbox.fm)) podcast app features over 95 million volumes of content on Android, Apple iPhone, Amazon Alexa, Google Home. The 2019 traffic for Castbox.fm more than quadrupled from 73 million to over 393 million queries.
- ✦ Top 10 Countries represented in .FM Top 100: **US, RU, UK, PL, CN, DE, UA, NL, ES & LV**
- ✦ The average age of the Top 100 .FM is 8.79 Years Old; The Oldest: rmf.fm 1998-10-09; The Youngest: [Pdst.fm](https://pdst.fm) 2018-08-14 and reached No. 5 within 18 months; A span of nearly 20 years between the oldest and the youngest in Top 100.
- ✦ Some of the world's most innovative .FM brands include; [Southwest.fm](https://southwest.fm), [DI.fm](https://di.fm), [CarrieUnderwood.fm](https://carrieunderwood.fm), [Last.fm](https://last.fm), [Douban.fm](https://douban.fm), [Earbud.fm](https://earbud.fm), [Jazz.fm](https://jazz.fm), [Coca-Cola.fm](https://coca-cola.fm), [Summertime.fm](https://summertime.fm)
- ✦ The fastest growing category in 2019 for .FM was: Podcast Apps, Podcast Hosting and Podcasters like [Castbox.fm](https://castbox.fm), [Anchor.fm](https://anchor.fm), [Megaphone.fm](https://megaphone.fm), [Overcast.fm](https://overcast.fm), [Transistor.fm](https://transistor.fm), [Omny.fm](https://omny.fm) and [Fireside.fm](https://fireside.fm)
- ✦ Today, the .FM comprehensive portfolio of registrants not only includes broadcasters, Internet radio, podcasters and the music community, but also interactive companies, premier social media ventures and streaming entrepreneurs worldwide.
- ✦ dotFM scores a viral hit on Social Media with its Facebook Page at over 1.1 Million Followers. <https://www.facebook.com/getdotfm> (**1,116,338**) Claiming the Top Spot as The Most followed Top-Level Domain across the #1 Social Media Platform.
- ✦ Usage & Traffic .FM vs New TLDs:

Reg-X	306,786,649+	DNS Queries Week (10 TLDs)
.FM	538,684,020+	DNS Queries Week (1 TLD)

2019 Traffic: 28,011,569,084 .FM 1 TLD vs 15,952,905,748 Reg-X 10 TLDs

- ✦ Un-Registered Traffic under the .FM TLD: 24 Hour Traffic 1,500,000-1,000,000 | Domains 175,000-150,000 | Hot Domains 1000-2000